PRIVACY POLICY OF WWW.TEATEK.IT

This Application collects some Personal Data from its Users.

Data Controller
T.E.A. tek SPA
REGISTERED OFFICE: Via S. Lucia 36 – 80132 – NAPLES
HEADQUARTERS: Via Maddaloni snc c/o Consorzio 'AREA' – 80011 – Acerra – Naples
Email address of the Data Controller: amministrazione@teatek.it

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Types of Data Collected

Among the Personal Data collected by this Application, either independently or through third parties, there are: Cookies, Usage Data, first name, last name, and email. Complete details on each type of data collected are provided in the dedicated sections of this privacy policy or through specific informative texts displayed prior to data collection. Personal Data may be freely provided by the User, or, in the case of Usage Data, collected automatically during the use of this Application. Unless otherwise specified, all Data requested by this Application is mandatory. If the User refuses to communicate them, it may be impossible for this Application to provide the Service. In cases where this Application indicates some Data as optional, Users are free to refrain from communicating such Data without any consequences to the availability or operation of the Service. Users who have doubts about which Data is mandatory are encouraged to contact the Controller. The possible use of Cookies – or other tracking tools – by this Application or by third-party service controllers used by this Application, unless otherwise specified, has the purpose of providing the Service requested by the User, in addition to other purposes described in this document and in the Cookie Policy. The User assumes responsibility for Personal Data of third parties obtained, published, or shared through this Application and guarantees to have the right to communicate or disseminate them, releasing the Controller from any liability towards third parties.

Methods and Location of Data Processing

Processing methods
The Controller adopts appropriate security measures to prevent unauthorized access, disclosure, modification, or unauthorized destruction of Personal Data. The processing is carried out using IT and/or telematic tools, with organizational methods and procedures strictly related to the purposes indicated. Besides the Controller, in some cases, other subjects involved in the organization of this Application (administrative, commercial, marketing, legal staff, system administrators) or external parties (such as third-party technical service providers, postal couriers, hosting providers, IT companies, communication agencies) may have access to the Data, also appointed as Data Processors if necessary. The updated list of Processors may always be requested from the Data Controller.

Legal Basis for Processing

The Controller processes Personal Data relating to the User if one of the following applies:

- The User has given consent for one or more specific purposes;
- Note: In some jurisdictions, the Controller may be allowed to process Personal Data without the User's consent or other legal bases as specified below until the User objects ("opt-out") to such processing. This does not apply if the processing is regulated by European data protection law;
- Processing is necessary for the execution of a contract with the User and/or pre-contractual measures;
- Processing is necessary to fulfill a legal obligation to which the Controller is subject;
- Processing is necessary for the performance of a task carried out in the public interest or in the exercise of public powers vested in the Controller;
- Processing is necessary for the legitimate interests pursued by the Controller or a third party.

It is always possible to request the Controller to clarify the specific legal basis of each processing and whether the processing is based on law, contract, or necessary to conclude a contract.

Location

Data are processed at the Controller's operating offices and any other places where the parties involved in the processing are located. For more information, contact the Controller. The User's Personal Data may be transferred to a country other than the User's. To get further information about the processing location, the User may refer to the section on details of Personal Data processing. The User has the right to obtain information about the legal basis of data transfers outside the European Union or to an international organization (such as the UN), as well as the security measures adopted by the Controller to protect the Data. If such transfers take place, the User may refer to this document's respective sections or ask the Controller.

Retention Period

Data are processed and retained for the time required by the purposes for which they were collected. Therefore:

- Personal Data collected for purposes related to the execution of a contract between the Controller and the User will be retained until the contract is fully executed.
- Personal Data collected for purposes related to the legitimate interest of the Controller will be retained until that interest is satisfied. The User can obtain more information about the legitimate interest pursued by the Controller in the relevant sections or by contacting the Controller.
- When processing is based on the User's consent, the Controller may retain Personal Data longer until the consent is revoked.
- The Controller may also be obliged to retain Personal Data for a longer period to comply with legal obligations or orders from authorities.

At the end of the retention period, Personal Data will be deleted. Consequently, the right to access, delete, rectify, and portability will no longer be exercisable.

Purposes of Processing the Collected Data

User Data are collected to allow the Controller to provide its Services and for the following purposes: Contacting the User, Statistics, Display of content from external platforms, Commenting content, Spam protection. For more detailed information about the purposes of processing and the relevant Personal Data, the User may refer to the corresponding sections of this document.

Details on Personal Data Processing

Personal Data are collected for the following purposes and through the following services:

1 – Statistics
Services in this section allow the Controller to monitor and analyze traffic data and keep track of User behavior.

- **Google Analytics with IP anonymization (Google Inc.)**
  Google Analytics is a web analytics service provided by Google Inc. ("Google"). Google uses Personal Data collected to track and examine the use of this Application, compile reports, and share them with other Google services. Google may use Personal Data to contextualize and personalize ads in its advertising network. This Google Analytics integration anonymizes your IP address. Anonymization shortens IP addresses within the EU or other countries in the European Economic Area. Only in exceptional cases is the full IP sent to Google servers in the USA.
  Personal Data collected: Cookies and Usage Data.
  Processing location: USA – Privacy Policy: https://policies.google.com/privacy?hl=en – Opt Out.
- **Google Analytics Display Advertisers Extension (Google Inc.)**
  Google Analytics on this Application may use interest-based advertising by Google, third-party audience data, and DoubleClick cookie information to extend statistics with demographics, interests, and ad interaction data.
  Personal Data collected: Cookies and Usage Data.
  Processing location: USA – Privacy Policy: https://policies.google.com/privacy?hl=en – Opt Out.

2 – Contacting the User

- **Contact form (this Application)**
  By filling in their Data in the contact form, the User consents to their use for responding to requests for information, quotes, or any other purpose indicated in the form header.
  Personal Data collected: last name, email, and first name.

User Rights

Users can exercise certain rights regarding their Data processed by the Controller, including:

1. Withdraw consent at any time.
2. Object to the processing of their Data.
3. Access their Data.
4. Verify and request correction of their Data.

5. Request restriction of processing.
6. Request deletion or removal of their Personal Data.
7. Receive their Data or have it transferred to another controller.
8. Lodge a complaint with the relevant data protection authority or seek judicial remedy.

Details on the Right to Object

Users have the right to object to processing based on public interest, official authority, or legitimate interest grounds, especially for reasons related to their specific situation. Users can object to direct marketing without providing reasons. To learn if the Controller processes Data for direct marketing, refer to the relevant sections.

How to Exercise Rights

Users may send requests to the Controller's contact details in this document. Requests are free and processed as soon as possible, no later than one month.

Cookie Policy

This Application uses Cookies. To learn more and see the detailed information, the User may consult the Cookie Policy.

Additional Information on Processing

Legal defense
User Personal Data may be used by the Controller in legal proceedings or preparatory stages to defend against abuses in the use of this Application or related Services by the User. The User acknowledges that the Controller may be required to disclose Data by order of public authorities.

Specific notices
Upon User request, in addition to this privacy policy, this Application may provide additional and contextual information regarding specific Services or Data collection and processing.

System logs and maintenance
For operational and maintenance needs, this Application and third-party services used may collect system logs, i.e., files recording interactions that may include Personal Data such as the User's IP address.

Information Not Contained in This Policy

Further information about Personal Data processing can be requested anytime from the Data Controller using the contact details.

Response to “Do Not Track” Requests

This Application does not support “Do Not Track” requests. For third-party services, Users are invited to consult their privacy policies.

Changes to This Privacy Policy

The Controller reserves the right to make changes to this privacy policy at any time by informing Users on this page and, if possible, within this Application and, if technically and legally feasible, by sending a notification to Users through one of the contacts held by the Controller. Please check this page regularly, referring to the last modification date at the bottom. If changes concern processing based on consent, the Controller will collect the User’s consent again if necessary.

DEFINITIONS AND LEGAL REFERENCES

Personal Data (or Data)
Any information relating to an identified or identifiable natural person.

Usage Data
Information collected automatically by this Application (including third-party applications integrated into this Application), such as IP addresses, domain names, URI addresses, request time, method used to forward the request to the server, response file size, numeric code indicating server response status, country of origin, browser and operating system features, visit time details, and navigation path within the Application.

User
The individual using this Application, who is the Data Subject unless otherwise specified.

Data Subject
The natural person to whom the Personal Data refers.

Data Processor
The natural or legal person, public authority, agency, or other body that processes Personal Data on behalf of the Controller.

Data Controller (or Controller)
The natural or legal person, public authority, service, or other body which determines the purposes and means of processing Personal Data.

This Application
The hardware or software tool through which Personal Data of Users are collected and processed.

Service
The service provided by this Application as defined in the related terms.

European Union (or EU)
Unless otherwise specified, any reference to the European Union includes all current EU member states and the European Economic Area.

Cookie
A small piece of data stored within the User's device.

Legal References
This privacy notice is based on multiple legal frameworks, including Articles 13 and 14 of EU Regulation 2016/679. Unless otherwise specified, this privacy notice applies exclusively to this Application.